



Hypertension Center Certification

What is the Hypertension Center Certification?

The mission of the American Heart Association® (AHA) Hypertension Center Certification program is to improve the outcomes of patients with complex or difficult-to-treat hypertension while partnering with medical practices, incorporating best practices and implementing evidence-based treatment guidelines.

The overarching goals of the certified Hypertension Center encompasses the patient, provider, research and training opportunities, and engagement with insurers and payors. The certification is focused on enhancing hypertension patient care and is designed to evaluate each medical practice against a professional set of criteria based on demonstrated adherence to key standards and a rigorous review process

Eligibility Criteria

- The agency is located in the United States or a United States territory
- The hypertension center uses a standardized method of delivering clinical care based on current science-based guidelines
- Comprehensive Centers are in either academic medical centers or large multi-specialty clinics. The Center may exist independently or as part of larger divisions or departments
- Practice Centers are either private or group medical practices



American
Heart
Association®



American Heart Association®
Certified Care™
Hypertension
Practice Center



American Heart Association®
Certified Care™
Comprehensive
Hypertension Center

Benefits

For Patients

- Provide patients with access to centers focused on treating complex hypertension and its co-morbidities
- Provide patients with confidence that the centers can provide the most effective treatment strategies based on current translational, evidence-based research in hypertension
- Provide patients with assurance that the center has been vetted and is recognized by the American Heart Association, based on professional evaluation criteria designed by hypertension experts

For Health Care Providers

- Provide a referral source for non-hypertension specialist physicians and other healthcare providers treating patients with resistant hypertension and its co-morbidities
- Access to a national online network of American Heart Association Certified Hypertension Centers designed to facilitate physician and other health care provider collaboration
- Establish a pathway for appropriate reimbursement for those health care professionals treating patients with resistant hypertension and its co-morbidities
- Provide direct access to American Heart Association sponsored live and online educational activities
- Opportunity to contribute as experts in Target: BP program discussions

Clinical Research and Training Opportunities

- As a member of the exclusive online community, certified centers can engage in conversations with other certified centers to drive hypertension clinical research
- Serve as an impetus to expand hypertension training programs at all levels
- Utilize the outcomes of these studies to develop needs assessments for hypertension health care providers and develop appropriate educational activities

Insurance Provider and Payment Engagement

- Establishes collaborative and educational liaison with payors
- Provides standardized criteria for a hypertension specialty practice
- Provides information on effective treatment strategies and protocols

Certification Tracks

There are two types of Hypertension Certifications available, each with a 3-year certification cycle:

Comprehensive Hypertension Center These Centers are in either academic medical centers or in large multi-specialty clinics. These centers may exist independently or as part of larger divisions or departments.

Hypertension Practice Center These Centers are either private or group medical practices.

How To Get Started

If your agency is interested in Hypertension Center Certification, please provide your contact information on the website below and a member of our team will contact you.

www.heart.org/hypertensioncertification