

Paul Dudley White Legacy Society Gift Form

Name(s) _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Date(s) of birth ____/____/____ Date(s) of birth ____/____/____

(Please complete other side of this form and return to: American Heart Association, Charitable Estate Planning, 7272 Greenville Avenue, Dallas, TX 75231. You may also contact us at: (888) 227-5242 or plannedgiving@heart.org.)

▶ Tear Along Perforation

Yesterday's Gift Empowers A Future Generation

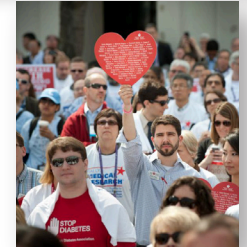
More than 315,000 Indiana high school students will learn CPR over the next four years, thanks to a gift to the American Heart Association that equips six Indiana schools with kits to learn the lifesaving skill.

The American Heart Association and other organizations are pushing state legislatures across the country to pass bills requiring CPR training for high school students. About 420,000 cardiac arrests occur outside of a hospital each year. Sadly, most of these victims die, often because bystanders don't know how to start CPR or they're afraid of doing something wrong. Teaching students to do chest compressions on a cardiac arrest victim before medical help arrives can help reduce deaths. The kits, which include reusable manikins, are being used to empower thousands of students across the country.

To date, 16 states require CPR as a graduation requirement, which ensures that more than one million students will graduate with this lifesaving skill each year.



Paul Dudley White Legacy Society



The Paul Dudley White Legacy Society

The Paul Dudley White Legacy Society, created to honor one of the American Heart Association's six founders, recognizes donors who give a gift through their will, trust, retirement account or life insurance policy.

A charitable estate gift through a will or trust often enables supporters to make a larger gift that might otherwise not be possible during their lifetime, and can be a heartfelt way of honoring the memory of a loved one.

Gifts from wills, trusts, retirement accounts and life insurance policies are an important source of future funding. These gifts currently make up 15 percent of our annual budget, and to date, we have received more than \$1 billion from our generous donors.

Charitable Estate Planning Options

Here are a few examples of ways you can leave a lasting legacy through your estate:

- Make a gift through your will or trust
- Make a gift that pays you income for life and a current tax deduction
- Establish a charitable remainder trust that benefits family first, then the association
- Include the association as a full or partial beneficiary of a life insurance policy or retirement plan
- Make a gift through appreciated stock or mutual funds

Membership Benefits

Your support will make a lasting impact on people who are living longer, healthier lives, thanks to the American Heart Association and American Stroke Association's research, education and advocacy. Other benefits include:

- The option to have your name or a loved one's included in our Annual Report
- Certificate of recognition and a lapel pin to identify you as a Society member
- Invitations to special association events in your area
- Unlimited 10 percent discount on merchandise at Shop Heart, the official store of the American Heart Association, shopheart.org or (855) 487-7009

An Invitation To Join

If you've already included the American Heart Association or American Stroke Association in your estate plans, please complete the attached card so we can honor your Paul Dudley White Legacy Society membership. All information will remain strictly confidential.

If you're not sure which gift type best fits your goals, we can help you create a plan that meets your personal needs. Just mail the attached card, call us at (888) 227-5242, or visit plannedgiving@heart.org.

By making your gift, you become a member of the Paul Dudley White Legacy Society. Your gift may inspire others to make similar gifts, so we like to list Society members in our Annual Report. Please let us know how you would like to be recognized.

I wish my name to appear as:

Please recognize my gift in honor or memory of:

I wish to remain anonymous, and do not wish to have my name included in the Annual Report.

Optional Information

All information on this membership form does not constitute a legal obligation and will not be binding to you, your heirs, or your estate. In addition, the association understands that the size of your gift may differ from the estimate given. If you make changes to your provision, please notify us so that we may update our records.

The approximate value of my gift is \$_____.

Type of Gift

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Bequest in my will | <input type="checkbox"/> Gift annuity |
| <input type="checkbox"/> Trust | <input type="checkbox"/> Real estate |
| <input type="checkbox"/> Retirement fund | <input type="checkbox"/> Other |
| <input type="checkbox"/> Life insurance | |

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