



American
Heart
Association.

Go Red for Women Venture Fund

Accelerating Science-to-Action for Women's Health

FACT: Cardiovascular disease is the **No. 1** killer of women. **FACT:** Women account for **66%** of people living with Alzheimer's disease in the U.S. **FACT:** Women are **2x** as likely as men to be diagnosed with depression; people with depression have a **40%** higher risk of developing cardiovascular and metabolic diseases. **FACT:** **Less than 2%** of health care venture funding went to women's health in 2023 and, of that, the majority went solely to reproductive health, leaving heart, brain and related conditions unaddressed. **FACT:** **Without funding to translate science and research into real products and services, women's health will continue to lag.**

Turning the Tide for Women's Health

Breakthrough science and research can take decades to translate into commercially available, broadly adopted standards of care — if it ever does. Even when companies bring new services to market, they often fail to account for the very real differences between men and women's clinical needs. This results in inadequate treatment and poor outcomes for women.

The Go Red for Women Venture Fund (Go Red Fund) is working to change today's reality. We invest across a spectrum of cardiovascular health, brain health and related conditions in alignment with the Association's strategic focus on improving women's health at every age, stage and season of life.

The **Go Red Fund** builds on the American Heart Association's Go Red for Women movement and its 100 years of knowledge and expertise at the intersection of science, medicine and health care delivery. The Association and its army of clinicians and researchers are passionate about advancing gender equity in research and improving health care delivery for all.

"At the heart of it is a societal problem because we are not prioritizing the lives of women in the same way that we do those of men. And this then leads to not investing in it. When a woman enters the health care system, she is more likely to have her concerns dismissed, ignored or potentially missed altogether."

PAULA BELLOSTAS MUGUERZA,
SENIOR PARTNER & EUROPE
CO-LEAD, HEALTH AT KEARNEY
via the World Economic Forum

Investing for Impact at Every Age, Stage and Season of Life

The **Go Red Fund** invests in companies that are translating evidence-based science and clinical expertise into products and services that are specifically intended to drive better health access and outcomes for women.

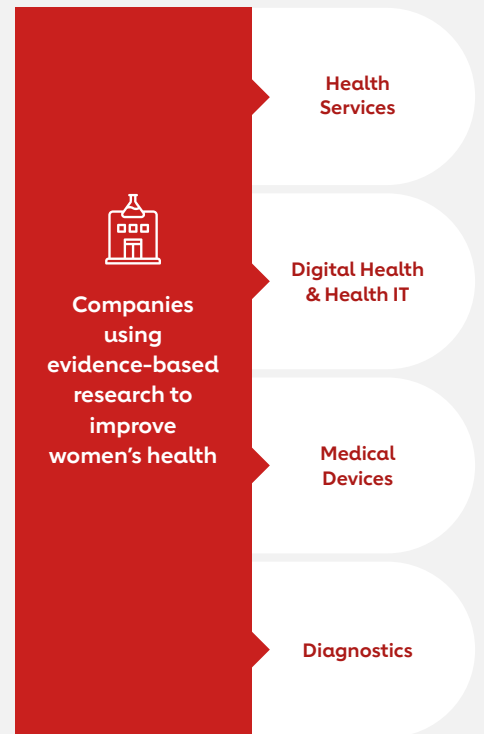
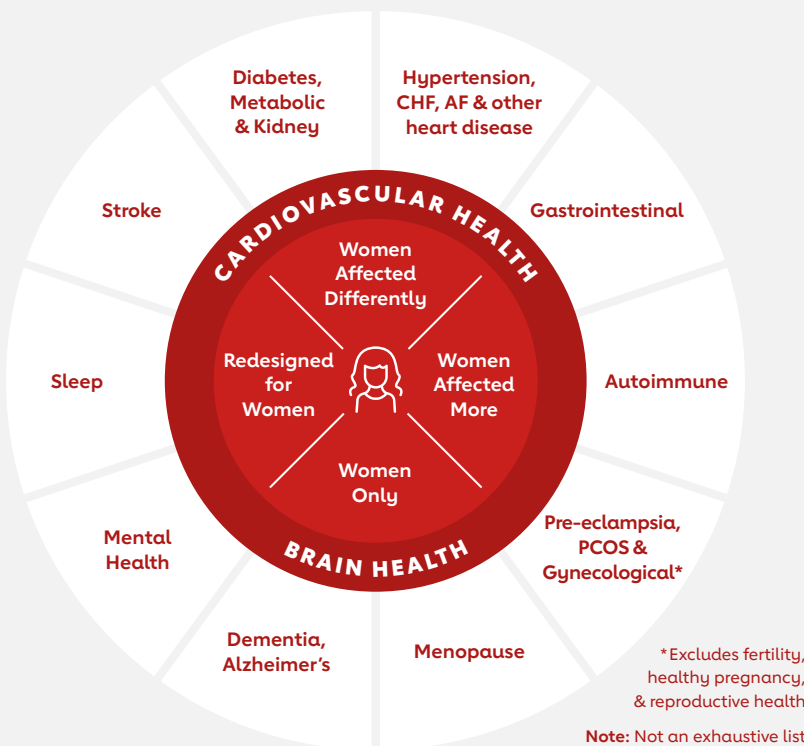
By combining science with the financial resources required to spark real-world change, the Go Red Fund supports companies that advance women's health. And, with a \$75 million capital target, ours will be one of the world's largest venture funds focused specifically on making an impact for women.

Nearly **45%** of women over age 20 are living with some form of cardiovascular disease.

Women account for **80%** of people living with autoimmune diseases that can harm both the heart and brain.

Just over **35%** of women ages 40–64 say their health care provider spoke to them about what to expect in menopause.

GO RED FUND INVESTMENT FOCUS



We fund promising companies at the Series A and B stages that address conditions that affect women exclusively, differently or disproportionately. The Fund also invests in companies that use our capital to redesign successful products and services to better serve women. A percentage of funding is reserved to catalyze the creation of companies that originate from Association-funded research.

Women are **7x** more likely than men to have a heart condition misdiagnosed.

The women's health gap equates to **75 million** years of life lost annually due to poor health or early death.

The Go Red Fund Multiplier Effect

We invest in companies that have the greatest potential for both health impact and financial return, multiplying the value of the Association's investment capital. Financial returns from successful companies are reinvested in women's health, creating a virtuous cycle of positive change.

The support we provide to our portfolio companies helps them reach and sustain commercial success. We aim to accelerate growth, scalability and impact by connecting funded organizations to the Association's vast clinical data, clinical trial capacity and broad network of women's health experts across science and industry.

Let's Turn the Tide for Women's Health.

With your help, the Go Red Fund can support scientifically-sound companies that drive meaningful, measurable and positive impact for women everywhere. Join us!



American Heart Association.

Go Red for Women.
Venture Fund

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THE BIG PAYOFF

Every \$1 invested in women's health generates about \$3 in economic growth. Closing the women's health gap will both improve lives and open the potential for a \$1 trillion uplift to the global economy by 2040.

Cardiovascular disease alone makes up more than a third of the sex and gender health gap in the United States. Acting today will, by 2040, result in:

↑ **1.6 million**
healthier life years for women

↑ **\$28 billion**
boost to the U.S. economy, annually

↑ **\$80 billion+**
uplift globally

⊕ Women's health is a big market opportunity. By supporting companies that are addressing the high unmet need, the Go Red Fund expands the movement to turn opportunity into real impact.

American Heart Association Ventures leads and coordinates the venture capital programs of the American Heart Association, which include the Go Red for Women Venture Fund, Cardeation Capital, the Social Impact Funds (including the Bernard J. Tyson Impact Fund) and its venture studio, Studio Red.

We amplify the Association's mission by investing in and funding organizations that have developed commercially actionable, sustainable and equitable products and services from evidence-based science, research and clinical expertise. By translating science and research into action, we're driving better outcomes for people and the health care system.