

# IMPACT REPORT

**BOSTON** 

2024

## Contact Us



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### **Our Mission**

What would our world look like if all people had the same opportunity to be healthy?

More people would have stable homes, nutritious food, good schools and clean air and water. There would be fewer instances of heart disease and stroke. There would be fewer deaths. There would be less suffering.

The tragic reality is that social, historical and systemic factors have created a world where many people's health suffers because of factors beyond their control.

We see this health injustice in urban, suburban and rural communities across the country. We see it in Boston, where the average lifespan for residents can differ by nearly 23 years between areas of the city that are just a few miles apart.

The American Heart Association has long pushed for improving the health of communities that lack resources. In 2020, the social movement to expose and root out historical inequities in our country spurred us to even greater action in this area.

As a champion for health equity, the American Heart Association has pledged to advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

This work has already begun in our community, whether it be our investments in social entrepreneurs to confront the challenge of food access in Roxbury, Mattapan and Dorchester, or our advocacy on Beacon Hill for public policies that will ensure all Massachusetts residents can live their healthiest lives.

We're proud of our work thus far, yet we know we have much more to do. We hope you will be inspired to join us in this urgent effort against health injustice. We will not rest until all people have the same opportunity to enjoy longer, healthier lives.

### Karen Whitefield

Executive Director, Boston karen.whitefield@heart.org

# National Impact

Since its founding in 1924, the American Heart Association has fought heart disease and stroke and helped communities thrive. Your support has made a difference across our nation, in the places you and your loved ones call home.

13.6%

Reduction in deaths from stroke Since February 2018 \$5B

Invested in research funding since 1949 More than any nonprofit organization outside the federal government 15.1%

Reduction in deaths from heart disease Since February 2018

12 MILLION

People reached by nutrition improvement programs 19 MILLION+

Patients benefitting from a Quality Care Initiative for high blood pressure **22** MILLION

People trained in CPR each year

## Key Issues

The American Heart Association is committed to creating more equitable health outcomes in Greater Boston through controlling blood pressure, increasing nutrition security and improving community response.

### **Blood Pressure Control**

High blood pressure is a risk factor for heart disease and stroke. And, for systemic and historical reasons, it is a major source of health problems among Black, Latino and Indigenous people. We're working to increase awareness about the effects of high blood pressure and give people tools to control it.



When people lack access to healthy food, they face an increased risk of obesity, heart disease, diabetes and some types of cancer. We are raising awareness about how diet can impact overall health. We are also providing resources to make healthy meals at home and advocating for access to healthy, affordable food in communities where it can be hard to find.

### **Community Response**

If performed immediately, CPR can double or triple the chance of survival after cardiac arrest. Unfortunately, only 46% of people who experience an out-of-hospital cardiac arrest receive lifesaving care from a bystander before professional help arrives. This rate is even lower among Black and Latino adults. That's why we're training ordinary Americans to learn CPR, so they can confidently step up and help a cardiac arrest victim if needed.







## Priority Areas



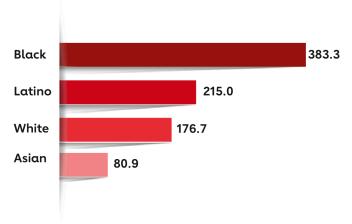
# The Need for Health Equity

People in some under-resourced ZIP codes have shorter life expectancies than their neighbors just a few miles away.

COVID-19 illuminated these unacceptable health disparities and worsened the problems. The pandemic and related economic hardships have disproportionately harmed the health of Black, Latino and Indigenous people. That's why we're focusing on identifying and removing barriers to health equity.

### Premature Mortality Rate by Race

PER 100,000 BOSTON RESIDENTS

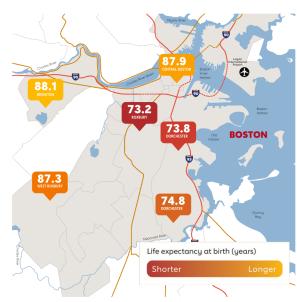


Premature deaths are defined as deaths at an age under 65 years. Source: Boston Public Health Commission, 2020-2021.

Life expectancy at birth by census tract is for the period 2010-2015. Source: Centers for Disease Control and Prevention.

### Life Expectancy at Birth

BY CENSUS TRACT



"Of all the forms of inequality, injustice in health is the most shocking and the most inhuman."

MARTIN LUTHER KING JR.



# Community Impact

The choices people make about their health, or the health of their loved ones, are often based on available options. Solutions that increase access to healthy food, places to be active, clean air, safe water and other essential benefits — especially in areas with the greatest need — can help dismantle systemic barriers and move the United States toward health equity.

Here is a sampling of our community work to create measurable positive health outcomes in Boston.

### Pop-up food market launches in Dorchester

We helped two local organizations launch a pop-up market where city residents can purchase fresh fruits and vegetables at affordable prices. About 150 people now visit Harvard Street Neighborhood Health Center, a health clinic in Dorchester, twice a month to purchase bags of fresh produce for \$2 — although those who cannot pay are not turned away.

Dr. Tanveer Khan, who works at the health center, said the market has had a "great impact" on her patients, many of whom are immigrants living below the poverty line.



"ADDRESSING THE ROOT CAUSES OF FOOD INSECURITY, NOT JUST ITS SYMPTOMS, IS THE ULTIMATE SOLUTION."

Dr. Tanveer Khan

### **Blood Pressure screenings in the community**

A collaboration was launched in 2022 between the American Heart Association and three Boston-based community organizations to screen people for blood pressure and provide treatment referrals to hypertensive patients. The screening programs have the potential to reach several hundred people per week at the following sites:

#### The Base

The Base is a Roxbury organization that uses athletics to prepare kids for success. The American Heart Association coordinated with the Base to offer blood pressure screenings to parents who drop off and pick up their children at Basesponsored activities.

### The Immigrant Family Services Institute

IFSI is a Mattapan organization that helps reduce the challenges faced by immigrants in the Boston area. The American Heart Association partnered with IFSI to offer new clients the option of having have their blood pressure checked as part of the organization's intake process.

### **Action for Boston Community Development**

ABCD is a Mattapan organization that helps Greater Boston residents transition out of poverty. The American Heart Association teamed with Heart of a Giant, a local health foundation, to arrange for volunteer nurses to visit ABCD once a month to offer blood pressure screenings. Heart of a Giant also arranges for nurses to visit the homes of especially at-risk patients to ensure they are taking their medication and to teach them how to monitor their blood pressure from home.





### National Hypertension Control Initiative

The COVID-19 pandemic has highlighted social inequities in health. In response, the American Heart Association launched the National Hypertension Control Initiative, a community-driven effort to reduce high blood pressure, a condition that nearly half of adult Americans are living with. Through this program, we are working with more than a dozen health clinics throughout Massachusetts to raise awareness about high blood pressure and provide patients with tools to monitor their blood pressure at home.

# Quality Improvement

Every patient deserves access to high-quality heart and stroke care, regardless of where they live. Each year, the American Heart Association recognizes hospitals across the country – from rural areas to the most populated cities – for consistently following up-to-date, research-based treatment guidelines for cardiovascular disease.

These hospitals maintain unrelenting standards to help patients live longer, healthier lives and have the opportunity for a higher quality of life.

Read more about this recognition from the American Heart Association and find an award-winning hospital by scanning the QR code.



### The Road to a Healthy Heart Starts Here

Addison Gilbert Hospital Baystate Franklin Medical Center **Baystate Medical Center** Baystate Noble Hospital Baystate Wing Hospital Berkshire Medical Center Beth Israel Deaconess Hospital - Milton Beth Israel Deaconess Hospital - Needham Beth Israel Deaconess Hospital - Plymouth Beth Israel Deaconess Medical Center Beverly Hospital Boston Children's Hospital Boston Medical Center Brigham and Women's Faulkner Hospital Brigham and Women's Hospital Cape Cod Hospital Cooley Dickinson Hospital Emerson Health Fairview Hospital

Good Samaritan Medical Center Holy Family Hospital - Methuen Holyoke Medical Center Lahey Hospital & Medical Center Lawrence General Hospital Lowell General Hospital - Main Campus Lowell General Hospital - Saints Campus Mass General Brigham Salem Hospital Massachusetts General Hospital Mercy Medical Center Cape Cod Hospital Cooley Dickinson Hospital Emerson Health Fairview Hospital Falmouth Hospital Good Samaritan Medical Center Holy Family Hospital - Methuen Holyoke Medical Center Lahey Hospital & Medical Center

Lawrence General Hospital Lowell General Hospital - Main Campus Lowell General Hospital - Saints Campus Mass General Brigham Salem Hospital Massachusetts General Hospital Mercy Medical Center MetroWest Medical Center - Framingham Milford Regional Medical Center Mount Auburn Hospital Newton-Wellesley Hospital Saint Anne's Hospital Saint Vincent Hospital Charlton Memorial Hospital St. Luke's Hospital Tobey Hospital St. Elizabeth's Medical Center Sturdy Memorial Hospital Tufts Medical Center UMass Memorial - Marlborough Hospital UMass Memorial Medical Center

Falmouth Hospital



Bouba Diemé, of Milton, was diagnosed with a heart condition in 2012 that would require him to have a heart transplant. As a result of his experience, Bouba committed himself to raising awareness about heart disease. He founded the Heart of a Giant Foundation in 2018, which has worked with the American Heart Association on multiple initiatives to improve health outcomes in Boston. In 2022, Bouba received a donor heart. He continues to fight and help patients manage heart disease.

# Public Policy Agenda

One important way the American Heart Association stands with our communities is by advocating for laws and policies that help people access care, avoid tobacco and eat healthier. These are the key issues we are focusing on in Massachusetts in 2024.



### **Tobacco Use**

### Why is this a problem?

Tobacco is the leading cause of preventable death in the United States.

### How are we working to solve it?

We support increasing per-pack cigarette taxes, which deter smoking. We also support funding programs to help people quit tobacco and educate young people on the dangers of tobacco use.

### Lack of Physical Activity

### Why is this a problem?

Not getting enough exercise increases the risks of obesity, stroke, heart disease, type-2 diabetes, high blood pressure and high cholesterol.

### How are we working to solve it?

We're advocating for policies that will make our streets safe for walkers and cyclists. We're also advocating for more physical education in our schools.

### **Quality of Health Care**

### Why is this a problem?

Too many people die or are disabled because they do not get available lifesaving treatment when having a stroke or a cardiac arrest.

### How are we working to solve it?

We are working to ensure patients experiencing the most severe cases of stroke receive appropriate treatment immediately. We also support training all 911 dispatchers in delivering CPR instructions over the phone.

### **Unhealthy Diet**

### Why is this a problem?

People, especially kids, are consuming too many sugary drinks, which are a major contributor to diabetes and heart disease.

### How are we working to solve it?

We are advocating for taxes on sugarsweetened beverages, working to make kids' meals healthier and expanding access to clean drinking water.



We all have the power to make a difference by speaking out for public policies that help build healthier communities and healthier lives. The moving force behind policy change for the American Heart Association are our You're the Cure advocates. These are ordinary Americans who work together to advocate for healthier communities through legislative and regulatory policies in Massachusetts and across the country.

## Public Policy Milestones

Here is a sampling of recent policy changes in Massachusetts the American Heart Association successfully advocated for and helped enact.



#### School Meals for All

Massachusetts lawmakers announce they will permanently fund free school meals for all students, regardless of household income, under an expansion of a federal free school lunch program.



### **SNAP Produce Match**

Massachusetts provides \$24 million to fund the Healthy Incentive Program, which allows people who receive SNAP benefits to earn an instant, dollar-for-dollar match on their EBT card when buying fresh fruits and vegetables.



### Bicycle and Pedestrian Infrastructure

The state announces plans to invest more than \$460 million in infrastructure improvements to provide safe and accessible travel options for walking, biking, transit and vehicles – for people of all ages and abilities.



### **AEDs in Emergency Vehicles**

A new Massachusetts grant program provides funding to equip municipal emergency response vehicles across nearly 70% of the state's cities and towns with automated external defibrillators.



#### Elimination of Flavored Tobacco

Massachusetts becomes the first state in the country to eliminate the sale of flavored tobacco products. The state also increases taxes on e-cigarettes, expands access to programs to help people quit tobacco, and increases fines for businesses caught selling tobacco products to minors.



#### **Heart Screenings for Newborns**

Massachusetts passes a law ensuring all newborn babies will be screened for congenital heart defects.



#### **AEDs at School Events**

Massachusetts requires schools provide an automated external defibrillator at any school-sponsored athletic event.

### **CPR Training for Coaches**

Massachusetts passes a law ensuring all school athletic coaches will be certified in CPR.

### **Healthy Food Access**

The state Legislature creates the Massachusetts Food Trust Program to spur the development of new grocery stores in areas where healthy food access is lacking.

#### Tobacco Taxes

The excise tax on a pack of cigarettes is increased to \$3.51, with revenue dedicated to funding transportation. Massachusetts now has the fifth highest tobacco tax in the country.

### **Healthy School Meals**

New nutrition standards ensure public schools offer students food and beverage choices that will enhance learning, contribute to their healthy growth and development, and cultivate lifelong healthy eating habits.

### **AEDs at Health Clubs**

Kayla's Law requires Massachusetts health clubs to have an external automated defibrillator on site and a staff member on duty who is trained to use it.

### Health Care Reform

Massachusetts passes massive health care coverage expansions to create near universal coverage in the state. The law becomes the model for the Affordable Care Act, which when passed, allows Massachusetts to further expand its health care coverage. Today, only 3% of the state's population is uninsured.

### **Smoke-Free Workplaces**

Massachusetts institutes a statewide indoor smoking ban covering workplaces, bars and restaurants.

## Scientific Research

The American Heart Association has invested \$5 billion in research funding since 1949, resulting in monumental scientific breakthroughs that have saved and improved lives. In Massachusetts, we awarded \$13.5 million in funding to 18 research institutions in 2023.

### THE AHA FUNDS THE MOST MERITORIOUS SCIENCE ANYWHERE

to give us the greatest chance of saving lives everywhere.



### THE URGENCY FOR DISCOVERY IS GREAT

Heart disease is the No. 1 killer in the world. Stroke is No. 2. We lose 17 million lives each year, and there is no cure.

### AHA-FUNDED RESEARCH

has resulted in discoveries that have saved lives in every community in the United States.



#### THE AHA HAS INVESTED

### \$5 BILLION

in research since 1949, second only to the federal government.



### THE NEW KNOWLEDGE THAT RESULTS FROM

### AHA-FUNDED RESEARCH

benefits millions of lives in every community and in every nation, and is translated into guidelines to provide the best, most updated care.



### in the careers of the best and brightest young investigators

and established researchers and works to ensure diversity of perspectives across our research.



### **FUNDING RESEARCH**

is a cornerstone of the American Heart Association's lifesaving mission. It always has been and always will be.





the AHA is boldly moving into innovative, transformational areas, such as precision medicine, multidisciplinary research teams, big data and accelerating emerging technologies.





### THE AHA RESEARCH FUNDING PROCESS

maximizes the impact of donor dollars by funding the most meritorious research across the country. Current AHA-funded research projects total \$462 million and support 1,641 awardees.

In fiscal 2021-2022, the AHA received 2,027 research applications, totaling \$700.1 million,

that we could not fund. This means many scientific projects were shelved, and the knowledge that would result from them deferred. The need for more research funding is critical.



### 1960 First Artificial Heart Valve



The first successful artificial heart valve replacement is performed by Dr. Albert Starr, who develops the mechanical heart valve with hydraulic engineer Lowell Edwards. The Starr-Edwards valve is still used today, along with other artificial heart valves that have saved the lives of millions of people.

### 1968 Cholesterol Inhibitors



Dr. William Conner uses funds from the American Heart Association to show that cholestyramine can lower cholesterol in the blood.

### 1990 Treatment for Infant Respiratory Distress Syndrome



The FDA approves Exosurf Neonatal to treat respiratory distress syndrome, a lifethreatening condition for premature infants with heart and lung defects. The drug is developed by Association investigator Dr. John Clements.

#### **2008 CPR Without Breaths**



Dr. Gordon Ewy accumulates evidence from multiple studies that shows uninterrupted, high-quality chest compressions – without mouth-to-mouth respiration – are important for keeping blood circulating to vital organs. As a result of this research, the Association determines hands-only CPR can help an adult or teen who suddenly collapses.

### 2021 American Heart Association Presidential Advisory Calls for Action on Structural Racism and Health Disparities



The American Heart Association commits \$100 million over five years for new research initiatives focused on equitable health and programs that support diversity in the biomedical workforce pipeline.



### 1957 First Pacemaker

The first battery-operated, wearable pacemaker is implanted in a patient. The research, led by Dr. William Weirich, leads to the development of today's fully implanted pacemakers.



### 1961 Techniques and Standards for CPR

Drs. William Kouwenhoven, James Jude and Guy Knickerbocker report on the value of external cardiac massage – better known as CPR – in providing blood flow to vital organs for people in cardiac arrest.

### 1961 Microsurgery

Dr. Julius Jacobson performs surgery with the aid of a microscope and becomes a pioneer in microsurgery.



### **2003 Drug-Coated Stents**

The FDA approves the first drug-coated stent to keep blocked arteries open while also releasing medications. Dr. Andrew Marks, a researcher funded by the Association, develops drug-coated stents to prevent the tiny wire tubes from accumulating fatty plaques.



### 2013 American Heart Association Collaboration Launches Personalized Medicine Initiative

The Cardiovascular Genome-Phenome Study launches to accelerate groundbreaking research into personalized medicine. The project is a partnership between the Association, Boston University and University of Mississippi Medical Center, the academic coordinating center homes, respectively, of the Framingham Heart Study and the Jackson Heart Study.



### 2022 Life's Simple 7™ becomes Life's Essential 8™

This cardiovascular health checklist now includes diet, physical activity, nicotine exposure, sleep health, body mass index, blood lipids, blood glucose and blood pressure.

# Community Events

Our signature campaign events bring supporters, survivors, volunteers and sponsors together in the fight against heart disease and stroke. The following annual gatherings are key to fueling our lifesaving mission in Greater Boston and beyond.



### Go Red for Women

Go Red for Women is changing women's perception about heart disease and stroke. Throughout the year, we share stories of triumph and loss to inspire women to make changes to their personal health. From local receptions to national campaigns, there's a powerful group of women in Massachusetts who are ready to shout louder, stand stronger and demand change.



### The Heart of Boston | Boston Heart and Stroke Ball

The Heart of Boston is a year-round campaign that takes the lifesaving work of the American Heart Association beyond the ballroom and into the community. The efforts driven by the Heart of Boston campaign are celebrated at the annual Boston Heart and Stroke Ball.



### Lawyers Have Heart 5K

The Lawyers Have Heart 5K is an annual road race held in the Boston Seaport that brings runners and walkers together from across the region to raise awareness of cardiovascular health, particularly among members of the legal community.



#### **Boston Heart Walk**

The Heart Walk is our premier event for raising funds that go toward groundbreaking science. Friends, family and coworkers walk together to honor survivors and remember loved ones lost, all while taking steps to improve their own health.















# Youth Campaigns

In schools across Massachusetts, our Kids Heart Challenge and American Heart Challenge programs help students form healthy habits while understanding the importance of helping others. Nationwide, these programs reach 14 million students in more than 25,000 elementary, middle and high schools.

### Massachusetts Impact 2022

Number of participating schools

40

Total funds raised

\$359K

Money given back to Massachusetts schools

\$19K

Total student participation

20,855





North Attleboro Middle School raised \$74,840, more than any other middle school in the country. Other top fundraising schools in Massachusetts were Memorial Elementary School in Natick (\$38K); Sunita Williams Elementary School in Needham (\$33K); Memorial Elementary School in Upton (\$32K); and W.E. Sheehan Elementary School in Westwood (\$25K).

# Sponsor Impact

Corporate sponsorships help us improve the health of families and communities and help our sponsoring companies meet their business objectives. Here is a sampling of corporate sponsors making an impact in Greater Boston.



### CPR kits teach public lifesaving skills

With the support of sponsors JPMorgan Chase & Co. and SBLI, we provided more than 200 CPR Anytime Training Kits, which enable learning basic lifesaving skills from home, to community groups throughout Greater Boston.



### Food drive connects bank to community

We collected hundreds of nonperishable, healthy food items at Chase branches that were donated to local organizations serving under-resourced communities.



### STEM program opens doors to students

We launched a STEM education program, sponsored by Dell Technologies, that saw young women in high school and college team up to conceptualize an app to improve public health.

### Ambassadors help educate the community

We launched EmPOWERED to Serve programs, supported by Alnylam and Sage Therapeutics, that recruited health ambassadors from local organizations to spread awareness about healthy living to the communities they serve.

### Stroke survivors raise awareness

Ten local stroke survivors shared their stories as part of our Stroke Ambassador program, sponsored by Encompass Health, designed to raise awareness that stroke is a leading cause of death and disability in the United States.

### Webinars showcase scientific advancements

We hosted three webinars on the role of science in the fight against heart disease and stroke. Sponsored by Alnylam and Pfizer, the series featured speakers from Boston's biopharmaceutical and biotechnology industries.

### Web series supports patients and caregivers

We hosted a six-part web series on mental well-being, mindfulness and mental resilience. Each conversation, sponsored by SharkNinja, focused on the mental health of patients and caregivers.

### **RAISING MONEY TO SAVE LIVES**

For 100 years, the American Heart Association has helped save and improve lives with support from dedicated volunteers and donors. Together, we can advance equitable health for all.

# Stories from the Heart

Stories about people, science and health raise awareness about cardiovascular disease and help save lives. Here is a sampling of local stories chronicling the inspiring journeys of heart disease and stroke survivors, caregivers and advocates.

### National Wear Red Day raises awareness that heart disease is the No. 1 health threat for women

From local landmarks to online communities, neighborhoods to news anchors, February's National Wear Red Day united people across Massachusetts, and the country, for a common goal: the eradication of heart disease and stroke.





Jayme Kelly was a nurse at Boston Children's Hospital when she had a serious stroke in 2019 at age 29. In 2022, the Needham resident was selected to join the American Heart Association's class of Real Women. In this role, Jayme served as a national Go Red for Women spokesperson. She shared her story about taking back control of her health, offered advice on how other patients can do the same, and raised awareness about stroke warning signs and prevention.



### Massachusetts boy and his dog spread word about heart health

Jameson Gagnon, a student from Abington, has a history of heart disease in his family. That motivated him to take action. In 2022, he began raising awareness about heart health with social media videos featuring his family dog, Guinness. He also raised several thousand dollars for the Kids Heart Challenge.



### Massachusetts teen uses CPR scene from 'The Office' to save toddler

Savennah Mendes-Rodrigues remembered a scene from The Office that helped her properly perform CPR when the 2-year-old son of a family friend fell into her pool. In the episode, employees undergoing CPR training are instructed to apply chest compressions to the beat of the Bee Gees song "Stayin' Alive."



### Pair honored for saving man's life with CPR at Norwood gym

Two Norwood residents who saved the life of a fellow gym member who went into cardiac arrest were honored with a Heartsaver Hero award from the American Heart Association. They started CPR and used a defibrillator located inside the gym to revive the unconscious man before paramedics arrived.



### Lowell High School students trained in hands-only CPR

Hundreds of students at Lowell High School were trained in hands-only CPR. The training was arranged by an American Heart Association volunteer and Lowell High School alumnus. The CPR instructors encouraged the students to teach the skills they learned to their family and friends.



Dr. Kemar Brown is a clinical and research fellow in cardiovascular medicine at Massachusetts General Hospital and Harvard Medical School. As an American Heart Association volunteer, he frequently teaches hands-only CPR in Boston's priority neighborhoods. Thanks to Dr. Brown, more people now know how to recognize a cardiac arrest, call for help and administer lifesaving CPR.



# Board of Directors

The Boston Board of Directors is critical to helping us advance cardiovascular health for all. Board members are also key to generating revenue, sustaining and strengthening volunteer leadership and driving our mission locally.



Chair
Thomas Lee

Senior Partner Zozimus



President

Dr. Ami Bhatt

Chief Innovation Officer
American College of Cardiology



Leadership Development Chair **Kerri Cullity** 

Partner
IBM Consulting



Immediate Past President

Mark Kane

Senior Vice President CIBC



President Elect

Dr. Jennifer Cluett

Clinical Specialist in Hypertension
Beth Israel Deaconess

Medical Center



Laura Angelini

Partner

Hinckley Allen



**Dr. Emelia Benjamin**Associate Provost for Faculty Development
Boston University School of Medicine



Jaime Butler
Founder and CEO
Brand 21



Barry Greene
CEO
Sage Therapeutics



Brian Curley

Principal Account Executive
SS&C Technologies, Inc.



Laura Hamilton

Executive Vice President,
Business Development and
Industry Relations
HealthBeacon



**Traci Hong**Associate Professor
Boston University



Michael Jorgensen

Managing Director

Omni Boston Hotel at the Seaport



Allison McClain Joyce

Chief Communications Officer Nixon Peabody LLP



Linda Lennox

Chief of Staff and Vice President, Corporate Communications Lantheus



Olivia Lew

Chief Operating Officer Casana



**Erin Nelson** 

Director, Obstetrics Population Health Beth Israel Deaconess Medical Center

### OUR MISSION:

TO BE A RELENTLESS FORCE FOR A WORLD OF LONGER, HEALTHIER LIVES.

# Cor Vitae Society

The Cor Vitae Society – Latin for 'heart of life' – is the annual philanthropic giving society of the American Heart Association.

The society celebrates individual donors making annual gifts of \$5,000 or more to further the American Heart Association's mission. Cor Vitae Society members are united by a determination to ease the burden of cardiovascular diseases. In return, we provide meaningful experiences to recognize and engage such distinguished and generous support.

### **Heart and Torch Circle**

Stephanie Spina and David Spina

### 1924 Circle

Anonymous Heidi Bruschi and Tedy Bruschi

### **President's Circle**

Natalie Greene and Barry Greene Kate Morello\* Susanne Popeo and Paul Popeo

### Pacesetter's Circle

Eric Marandett

### **Pulse Circle**

Dr. Naomi Hamburg and John Quisel Peter Lawrence Dr. Joseph Loscalzo and Anita Loscalzo Sanj K. Patel

### **Champion's Circle**

Laura Angelini

Christopher Benecchi

Dr. Emelia Benjamin and David Pollak

Dr. Ami Bhatt and Neil Maniar

Dr. Kurt Bloch and Margot Bloch

Michael Bunis and Ilene Bunis

Jaime Butler

Richard Cohen

Michael Duffy

Alexis Egan

Foisy Foundation

Jane Freedman and Jeff Freedman

Rich Glenn

Eric Green

Gail Gupta and Yogesh Gupta

Leif D. Jacobsen\*

Caitlan Kane and Mark Kane

Dr. Marvin Konstam and Varda Konstam

Dorene McCourt and Thomas McCourt

William Raftery and Cathy Raftery

Dr. Lee H. Schwamm and Lisa Leffert

Mona Singh

Michael Tarnoff

Brian Williamson

<sup>\*</sup> Indicates membership in the Paul Dudley White Legacy Society, which honors donors who have included the American Heart Association in their wills, trusts or other types of estate plans.

# Centennial Celebration

At the American Heart Association, we believe everyone deserves the opportunity for a longer healthier life. For nearly 100 years, it's been our mission to fulfill that vision. Working alongside a global family of volunteers, donors and advocates, we are transforming the way the world understands, treats and prevents cardiovascular diseases and stroke.

With bold hearts, we now forge ahead into our Second Century, fueling science and innovation, funding lifesaving research and boldly standing for the rights of patients and caregivers, to empower healthier communities and transcend the way we live, work and play.

This relentless pursuit will continue until heart disease and stroke are the stories of our past and not of our future. Because a world with equitable health and well-being fuels a future that is yours to create.

Join us as we harness 100 years of saving and improving lives to build a Second Century of equitable health for all.



