



## Advancing Million Hearts®:

American Heart Association and Heart Disease and Stroke Prevention Partners Working Together in Louisiana

SEPTEMBER 25, 2019

8:30 AM - 3:00 PM CT

Louisiana State University  
Lod Cook Alumni Center  
3838 West Lakeshore Drive  
Baton Rouge, Louisiana

## **MEETING PURPOSE:**

To develop a coordinated strategy for addressing hypertension in Louisiana.

## **MEETING OBJECTIVES:**

At the end of the meeting, participants will be able to:

- 1) Increase understanding of the existing hypertension initiatives implemented through various organizations
- 2) Identify opportunities for alignment of existing efforts.
  - Organizations partnering with health systems and how to sustain
  - Current landscape successful engagement strategies
  - Successful grassroots/community hypertension outreach strategies
- 3) Identify gaps in services (populations, geographic regions, etc.)
- 4) Develop plans for maximizing existing efforts and addressing unmet needs

## **MEETING OUTCOMES:**

Attendees will initiate plans to align and sustain efforts to manage hypertension in Louisiana.

## **ORGANIZATIONS:**

Registered as of September 19, 2019

American Heart Association

Arbor Family Health, Innis Community Health Center

Baton Rouge Primary Care Collaborative, Inc.

Bunkie General Hospital, Rural Health Clinic

Louisiana Healthcare Connections

Louisiana Primary Care Association

National Forum for Heart Disease & Stroke Prevention

Nightingail Healthcare Resources

North Caddo Medical Center

North Oaks Health System

Ochsner Health System/Ochsner Health Network

Opelousas General Health System

Pensivia

Quality Insights, Quality Innovation Network

Sankofa Community Development Corporation

Southwest Louisiana Area Health Education Center

The Louisiana Campaign for Tobacco-Free Living, Louisiana Public Health Institute

Tobacco Free Living /Louisiana Public Health Institute

Tulane University School of Public Health & Tropical Medicine

Well-Ahead Louisiana, Louisiana Department of Health

YMCA of the Capital Area

# AGENDA

8:30 AM **CONTINENTAL BREAKFAST AND PARTNER NETWORKING**

9:00 AM **WELCOME**

Julie Harvill, MPA, MPH  
Operations Manager, Million Hearts® Collaboration  
American Heart Association

John Clymer  
*Executive Director, National Forum for Heart Disease & Stroke Prevention*

9:10 AM **INTRODUCTIONS**

John Bartkus, *PMP, CPF*  
*Principal Program Manager, Pensivia*  
Meeting Facilitator

9:30 AM **MILLION HEARTS® 2022 UPDATE**

Tiffany Fell  
*Deputy to Associate Director*  
*Policy, External Relations, and Communications Office*  
*Division for Heart Disease and Stroke Prevention*  
*National Center for Chronic Disease Prevention and Health Promotion*  
*Centers for Disease Control and Prevention*

Q & A

9:45 AM **LOUISIANA DEPARTMENT OF HEALTH HYPERTENSION INITIATIVES**

Melissa R. Martin, *RDN, LDN*  
*Well-Ahead Louisiana Director*

Q & A

10:00 AM **QUALITY INSIGHTS, QUALITY INNOVATION NETWORK**

Debra Rushing  
*Cardiac, Louisiana State Lead*

Q & A

10:15 AM **AMERICAN HEART ASSOCIATION HYPERTENSION INITIATIVES**

Ashley Hebert, *MPA*  
*Government Relations Director / Louisiana*  
*Coretta LaGarde*  
*Vice President, Health Strategies / Louisiana*

Q & A



10:30 AM **BREAK**

10:45 AM **LOUISIANA PARTNER HYPERTENSION INITIATIVES / Q&A**

Partnering with providers to implement sustainable systems changes

Kenny J. Cole, MD, MHCDS

*System VP, Clinical Improvement*

*Ochsner Health System*

Bogalusa Heart Study and Hypertension

Camilo Fernandez, MD, MSc, MBA

*Senior Research Scientist*

*Center for Lifespan Epidemiology Research*

*Department of Epidemiology*

*Tulane University School of Public Health and Tropical Medicine*

*New Orleans, LA*

Louisiana Perinatal Quality Collaborative

Veronica Gillispie-Bell, MD, FACOG

*Medical Director, Louisiana Perinatal Quality Collaborative and*

*Pregnancy Associated Mortality Review*

Sankofa Community Development Corporation

Danelle Guillory, MD, PhD

*Healthy HeartBeats Program*

Rural Health Center Hypertension Programs

Colleen Arceneaux, MPH

*Population Health Manager*

*Well-Ahead Louisiana,*

*Louisiana Department of Health / Office of Public Health*

12:00 PM **GROUP PHOTO & LUNCH**

12:45 PM **FACILITATED DISCUSSIONS / BREAKOUTS**

John Bartkus

- Provider engagement in hypertension management efforts
- Self-measured blood pressure monitoring with clinical support
- Clinical-community partnerships for hypertension management

2:20 PM **GROUP REPORTS**

Share group discussions and next steps

2:50 PM **EVALUATION AND FEEDBACK**

2:55 PM **WRAP UP / ADJOURN**

Sharon Nelson, MPH

*Program Initiatives Manager, Million Hearts® Collaboration,*

*American Heart Association*