



American Heart Association.

SHAPING THE FUTURE OF THE FOODSCAPE

The American Heart Association (AHA) is on the forefront of the movement to create sustainable nutrition security for all through access to affordable, healthy food produced through systems that are good for both people and the planet.

Learn more at heart.org/FoodscapInnovation

EVALUATE AND EVOLVE

Evaluating AHA programs and encouraging others to do the same generates critical data to ensure appropriate use of resources for system-wide impact.



CONVENE AND ACCELERATE SOLUTIONS

To transform a system, all stakeholders must communicate to find common ground for action. AHA fosters open dialogue and development of collaborative solutions with influential leaders across sectors through the Annual Foodscap Innovation™ Summit and the Industry Nutrition Forum.



EMPOWER THE CONSUMER

AHA drives consumer demand through campaigns that promote awareness, understanding and action for both eating choices and grassroots advocacy, such as Healthy for Good™. And the Heart-Check mark is a recognized tool that makes it easy for consumers to purchase heart-healthy foods.



INNOVATING THE FOODSCAPE

Creating sustainable nutrition security for all.

REWARD GOOD WORK

Inspiring and recognizing good work, the Foodscap Innovation Awards incentivizes organizations leading innovation in the food systems.



THE FOODSCAPE

The foodscap is all of the places and spaces where food is grown, manufactured, marketed, acquired, prepared, consumed, talked about or given meaning.

LEAD COLLABORATIVELY

AHA works with Industry Nutrition Forum members and other foodscap leaders to align food industry and public health efforts around data-informed action to build greater equity, sustainability and health impact in the food system.

