

Together, we can reduce the number of Americans who have heart attacks and strokes.

Get recognized for practice achievements.

Target: BP Award Achievement provides an opportunity for physician practices and health systems that treat hypertension to be recognized for their commitment to improving blood pressure (BP) control rates.



Gold+ status

Submit data, achieve $\geq 70\%$ BP control rate, and attest to completing at least 4 of 6 evidence-based criteria in the Measure Accurately Pillar, the Act Rapidly Pillar and one additional Pillar.



Gold status

Submit data and achieve $\geq 70\%$ BP control rate (% of adult patients with hypertension whose blood pressure is controlled to $<140/90$ mmHg).



Silver+ status

Submit data and attest to at least 4 of 6 evidence-based criteria in the Measure Accurately Pillar, the Act Rapidly Pillar and one additional Pillar.



Silver status

Submit data and attest to completing at least 4 of 6 evidence-based criteria in the Measure Accurately Pillar.



Participant status

Submit data and commit to reducing the number of adult patients with uncontrolled BP. *First-time submission only.*

Achievement Award benefits:

Annual AHA/AMA acknowledgment

Practices will be acknowledged for their active participation at AMA and AHA annual meetings.

Recognition on Target: BP website

Practices will be listed on the Target: BP website.

Digital achievement award icon

For use by HCOs in social media, emails, websites or other marketing materials to help show their commitment to managing high BP.

National press release

A joint AMA/AHA press release highlighting and celebrating the commitment of Target: BP HCOs across the country (note: Individual organization names will not be included).

Speaking opportunities*

Have an opportunity to speak about organizational accomplishments with Target: BP at an AHA or AMA event.

Promotional toolkit

Toolkit of template materials and digital assets such as a press release, social media messaging and advertisements.

Local recognition

Varies depending on the market. Contact your local AHA office for specifics.

Acknowledgment

Gold and Gold+ Level Awardees will be celebrated in a health care trade publication and/or AHA journal.

*Only select practices will be eligible for these items.